



8 - 10 AUGUST 2016

Hilton Hotel, İstanbul, Turkey



ISTANBUL  
**BRIDGE** CONFERENCE

**sponsorship opportunities**



[www.istanbulbridgeconference.org](http://www.istanbulbridgeconference.org)

# ISTANBUL BRIDGE CONFERENCE

8 -10 AUGUST 2016  
Hilton Hotel, İstanbul, Turkey

The 2014 Istanbul Bridge Conference (<http://2014.istanbulbridgeconference.org>) was successfully held with more than 400 participants providing a remarkable scientific level. The bridge engineering industry has been presented by more than 50 national and international companies and the selected conference papers are published by Springer Tracts on Transportation and Traffic.

Following such a strong event; the Istanbul Bridge Conference 2016 will be held between August 8 – 10 in Hilton Istanbul with the aim of providing a discussion platform for the international bridge community to find solutions for many problems and to develop ideas for new forms of bridge design and construction methods.

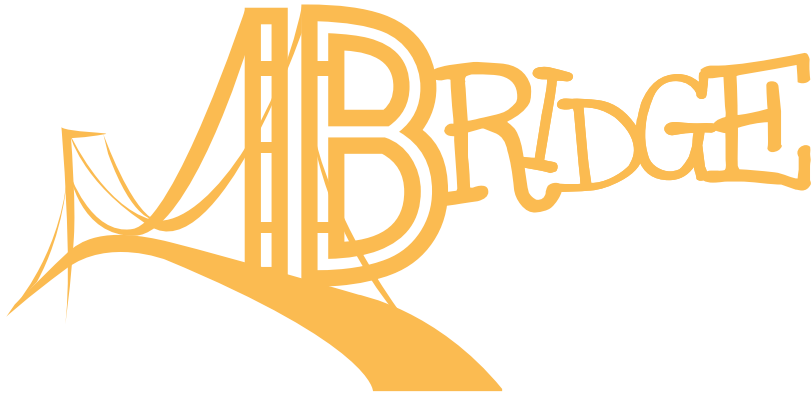
The technical program of the Istanbul Bridge Conference 2016 is being developed considering all current issues in the international bridge community. The participants will not only find a chance to discuss the technical issues but also will find a chance to socialize during the conference dinners to discuss the future events. The attendance of bridge experts coming from the seven continents will result in formation of a very strong technical program for the bridge and construction engineers and will also provide guidance for the next conferences.

With reference to this significant event you may find the file containing sponsorship options for your information. We will be proud of the participation of your company as one of our fellow supporters. We hope to be together with you in Istanbul.



Alp Caner  
İstanbul Bridge Conference, Chair

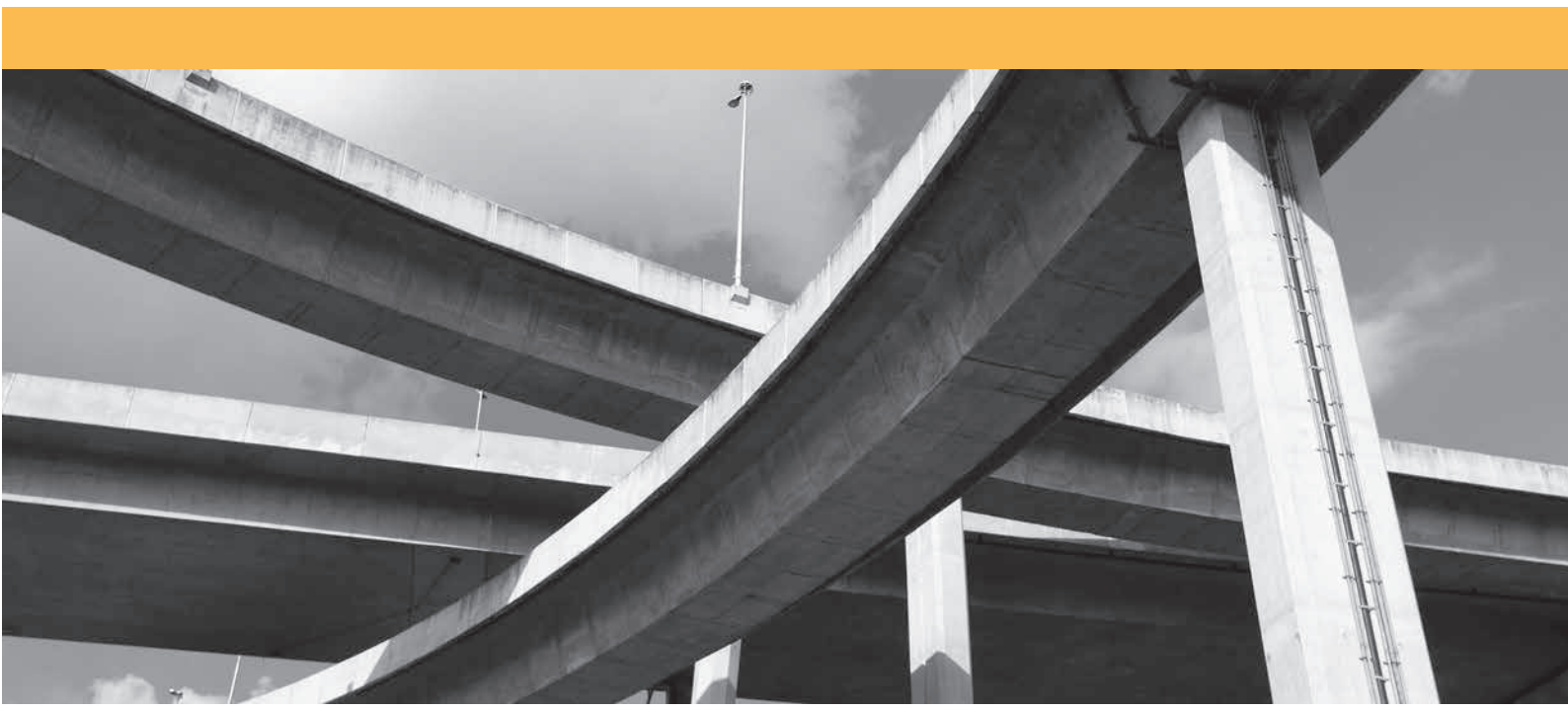




The Istanbul Bridge Conference 2016 will focus on the new developments in bridge design and construction.

The main topics will be:

- Advances in Bridge Construction Techniques
- Recent Developments in Bridge Design Codes
- Designing and Constructing Against Extreme Events such as Earthquake and Wind
- Sustainable Bridge Designs with a Focus on Durability
- Lessons Learned from Past Failures of Bridges
- Bridge Computer Technology and Analysis
- Condition Assessment of Aging Bridges
- Evaluation of Bridge Bearings, Isolation Systems, Dampers and Expansion Joints
- Understanding the Construction Stage Analysis
- Historical Bridges and Restoration
- Bridge Maintenance and Health Monitoring



## Organizing Committee

Alp Caner – Middle East Technical University, Turkey (Conference Chair)  
Polat Gülkan – Çankaya University, Turkey (Program Committee Chair)  
Nurdan Apaydın – General Directorate of Highways (KGM), Turkey  
Bruno Briseghella – Fuzhou University, China  
Airon Chen – Tongji University, China  
Erhan Karaesmen – Middle East Technical University, Turkey  
Hüseyin Kopkallı – Parsons, USA  
Khaled Mahmoud – Bridge Technology Consulting (BTC), USA  
Cenan Özkaya – Yüksel Proje, Turkey  
Ahmet Yakut – Middle East Technical University, Turkey

# ISTANBUL BRIDGE CONFERENCE

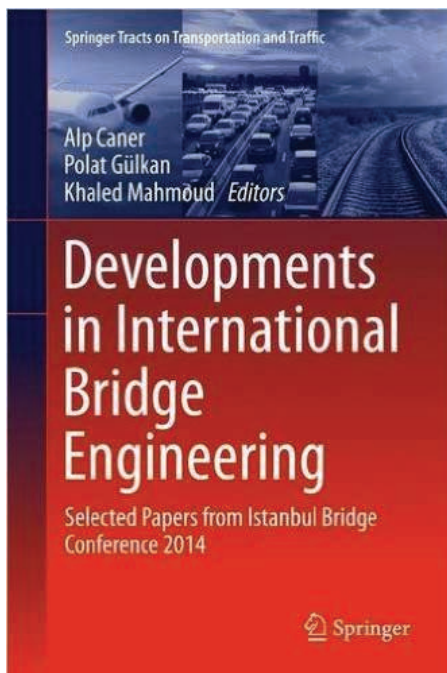
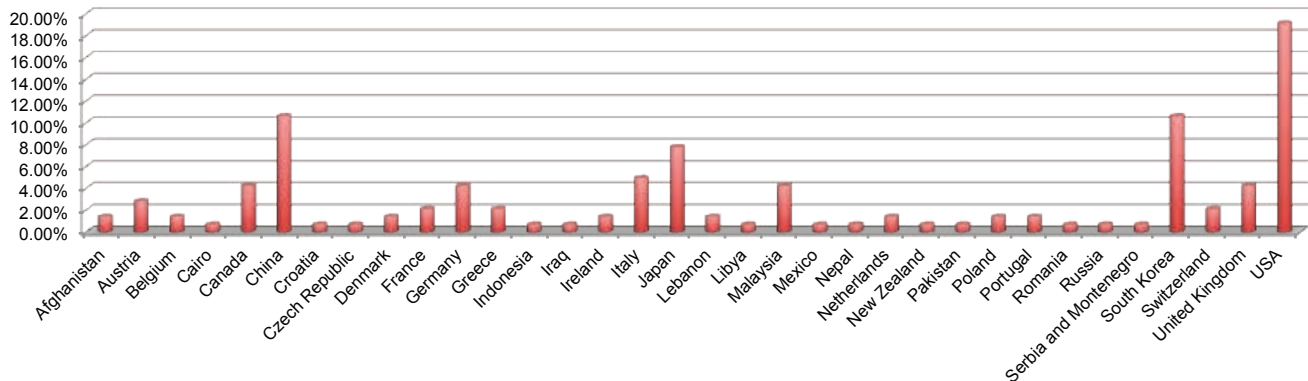
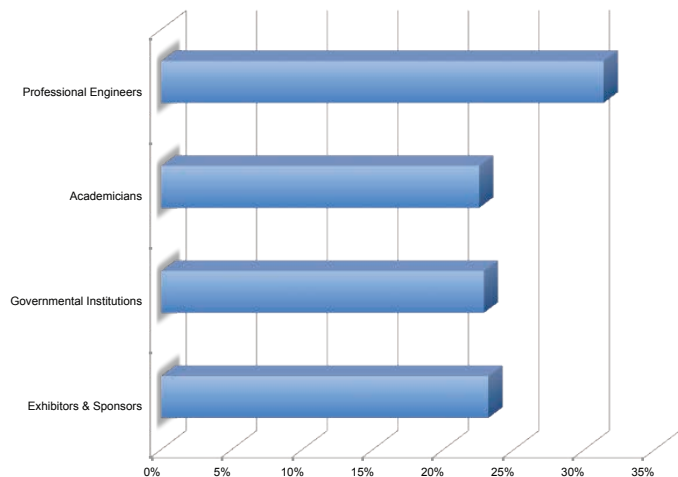
8 - 10 AUGUST 2016  
Hilton Hotel, İstanbul, Turkey

## Scientific Committee

Mike Abrahams, Parsons Brinckerhoff, USA  
Anil Kumar Agrawal, The City College of New York, USA  
Haluk Aktan, Western Michigan University, USA  
Uğurhan Akyüz, METU, Turkey  
Mike Abrahams, Parsons Brinckerhoff, USA  
Anil Kumar Agrawal, The City College of New York, USA  
Shahria Alam, The University of British Columbia, Canada  
Sreenivas Alampalli, New York State Depart. of Transportation, USA  
Conha Alvaro, FEUP, Portugal  
Ayşegül Aşkan Gündoğan, Middle East Technical University, Turkey  
Ozgur Aysar, Anadolu University, Turkey  
Eray Baran, Middle East Technical University, Turkey  
Alemdar Bayraktar, Kardeniz Teknik Üniversitesi, Turkey  
Michael H. Beaty, Beaty Engineering, USA  
Baidurya Bhattacharya, Indian Institute of Technology, India  
Daniel Bitar, CTICM, France  
Burcu Burak, Middle East Technical University, Turkey  
Eser Çaktı, Boğaziçi University, Turkey  
G. Michele Calvi, University of Pavia, Italy  
Joan Ramon Casas, Universitat Politècnica de Catalunya, Spain  
Necati Çatbaş, University of Central Florida, USA  
Mehmet Çelebi, USGS, USA  
Baochun Chen, Fuzhou University, China  
Başar Civelek, DB Sterlin Consultants, Inc., USA  
Joel Conte, University of San Diego, USA  
Christian Cremona, CEREMA, France  
Paulo J.S. Cruz, University of Minho, Portugal  
Jian Guo Dai, Hong Kong Polytechnic University, China  
Elsa de Sá Caetano, University of Porto, Portugal  
Luigino Dezi, Università Politecnica Delle Marche, Italy  
Uwe Dorka, University of Kassel, Germany  
Kishor Doshi, STV Incorporated, USA  
Adel ElSafty, University of North Florida, USA  
Dan M. Frangopol, Lehigh University, USA  
Yozo Fujino, Yokohama National University Hodogaya-ku, Japan  
Anil K. Garg, Energy And Environment Foundation, India  
Niels J. Gimsing, Technical University of Denmark, Denmark  
Roberto Gomez-Martinez, UNAM, Mexico  
Oğuz Güneş, İstanbul Technical University, Turkey  
Nehir Güngör, KGM, Turkey  
Dongzhou Huang, PBS&J, USA  
Naeem Hussain, ARUP, Hong Kong  
Dyab A. Khazem, Parsons, USA  
Mervyn Kowalsky, North Carolina State University, USA  
Sashi Kunnath, UC DAVIS, USA  
Altok Kursun, Consultant, Turkey  
Victor Li, University of Michigan, USA  
You Lin Xu, The Hong Kong Polytechnic University, Hong Kong  
Chunhua (Roger) Liu, Florida Department of Transportation, USA  
Yongjian Liu, Chang'an University, China  
Iraj H.P. Mamaghani, University of North Dakota, USA  
Giorgio Monti, University La Sapienza, Italy  
Andrzej Nowak, University of Michigan, USA  
Camillo Nuti, Roma Tre University, Italy  
Alan O'Connor, Trinity College Dublin, Ireland  
Ayman M. Okeil, Louisiana State University, USA  
Pinar Okumuş, University at Buffalo, USA  
Mustafa Özakça, Gaziantep Üniversitesi, Turkey  
Fathy Saad, Ain Shams University, Egypt  
Erdal Şafak, Boğaziçi University, Turkey  
Barbaros Sarıcı, Rua Mühendislik, Turkey  
Khaled Sennah, Ryerson University, Canada  
Kenneth Serzan, Parsons, USA  
Sarbjit Singh, NYC Transit Authority, USA  
Enzo Siviero, Università IUAV di Venezia, Italy  
Bratislav Stapanic, University of Belgrade, Serbia  
Alfred Strauss, Univ. of Natural Resources and Life Sciences, Austria  
Man-Chung Tang, Tylin International Group, USA  
Gürsoy Turan, İzmir Yüksek Teknoloji, Turkey  
Donald W. White, Georgia Institute of Technology, USA  
Yan Xiao, University of Southern California, USA  
Ruan Xin, Tongji University, China  
Hamid Yaghoubi, Iran Maglev Technology, Iran  
Özgür Yaman, Middle East Technical University, Turkey  
Semih Yüccemen, Middle East Technical University, Turkey  
Xigang Zhang, China Highway Design Institute Ltd (HPDI), China

# iBridge 2014 Statistics

Number of Total Participants : 406  
 Number of Participants from Turkey: 196  
 Number of International Participants: 210



## Developments in International Bridge Engineering: Selected Papers from Istanbul Bridge Conference 2014 (Springer Tracts on Transportation and Traffic)

The book includes peer-reviewed contributions selected from presentations given at the Istanbul Bridge Conference 2014, held from August 11 – 13 in Istanbul, Turkey. It reports on the current challenges in bridge engineering faced by professionals around the globe, giving a special emphasis to recently developed techniques, innovations and opportunities. The book covers key topics in the field, including modeling and analysis methods; construction and erection techniques; design for extreme events and condition assessment and structural health monitoring. There is a balanced presentation of theory, research and practice. This book, which provides the readers with a comprehensive and timely reference guide on current practices in bridge engineering, is intended for professionals, academic researchers and students alike.

# iBridge 2014 Sponsors

## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Exhibitors



## Communication Sponsors







## Sponsorship Categories



## Platinum Sponsorship

The below given benefits will be provided to the Platinum Sponsor of The Istanbul Bridge Conference 2016;

Usage of company branding on the Printed Materials (announcements, posters, program, abstracts book etc)

A complimentary full page advertisement in the conference program

Company branding together with a 300 words corporate message, sponsor contact details at the conference web site and a hyperlink to the sponsor's corporate website

Distribution of the company brochures to the participants with the conference materials

Company branding displayed on sponsor recognition boards that will be arranged in prominent positions within the conference venue

Company branding integrated into the design of the backdrops at the main conference hall

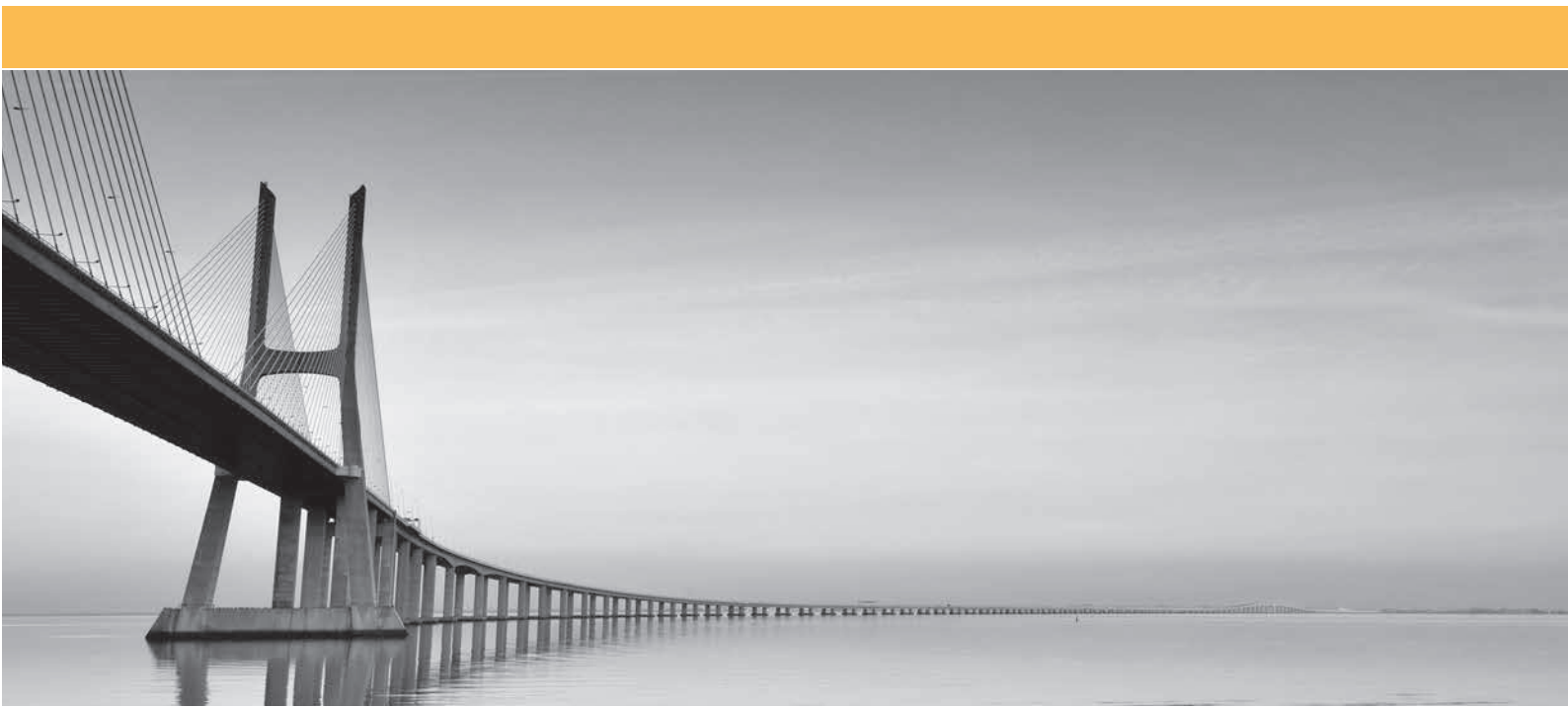
Allocation a special space in the exhibition area

List of participants

4 complimentary full delegate registrations

25% discount on the registration fee

Platinum Sponsorship Package Cost ..... \$ 10.000 + vat



## Gold Sponsorship

The below given benefits will be provided to the Gold Sponsor of The Istanbul Bridge Conference 2016;

Usage of company branding on the Printed Materials (announcements, posters, program, abstracts book etc)

Company branding together with a 200 words corporate message, sponsor contact details at the conference web site and a hyperlink to the sponsor's corporate website

Distribution of the company brochures to the participants with the conference materials

Company branding displayed on sponsor recognition boards that will be arranged in prominent positions within the conference venue

Company branding integrated into the design of the backdrops at the main conference hall

Allocation a special space in the exhibition area

List of participants

3 complimentary full delegate registrations

25% discount on the registration fees

Gold Sponsorship Package Cost ..... \$ 7.500 + vat



## Silver Sponsorship

The below given benefits will be provided to the Silver Sponsor of The Istanbul Bridge Conference 2016;

Usage of company branding on the Printed Materials (announcements, posters, program, abstracts book etc)

Company branding together with a 100 words corporate message, sponsor contact details in conference brochure and at the conference web site with a hyperlink to the sponsor's corporate website

Company branding displayed on sponsor recognition boards that will be arranged in prominent positions within the conference venue

Company branding integrated into the design of the backdrops at the main conference hall

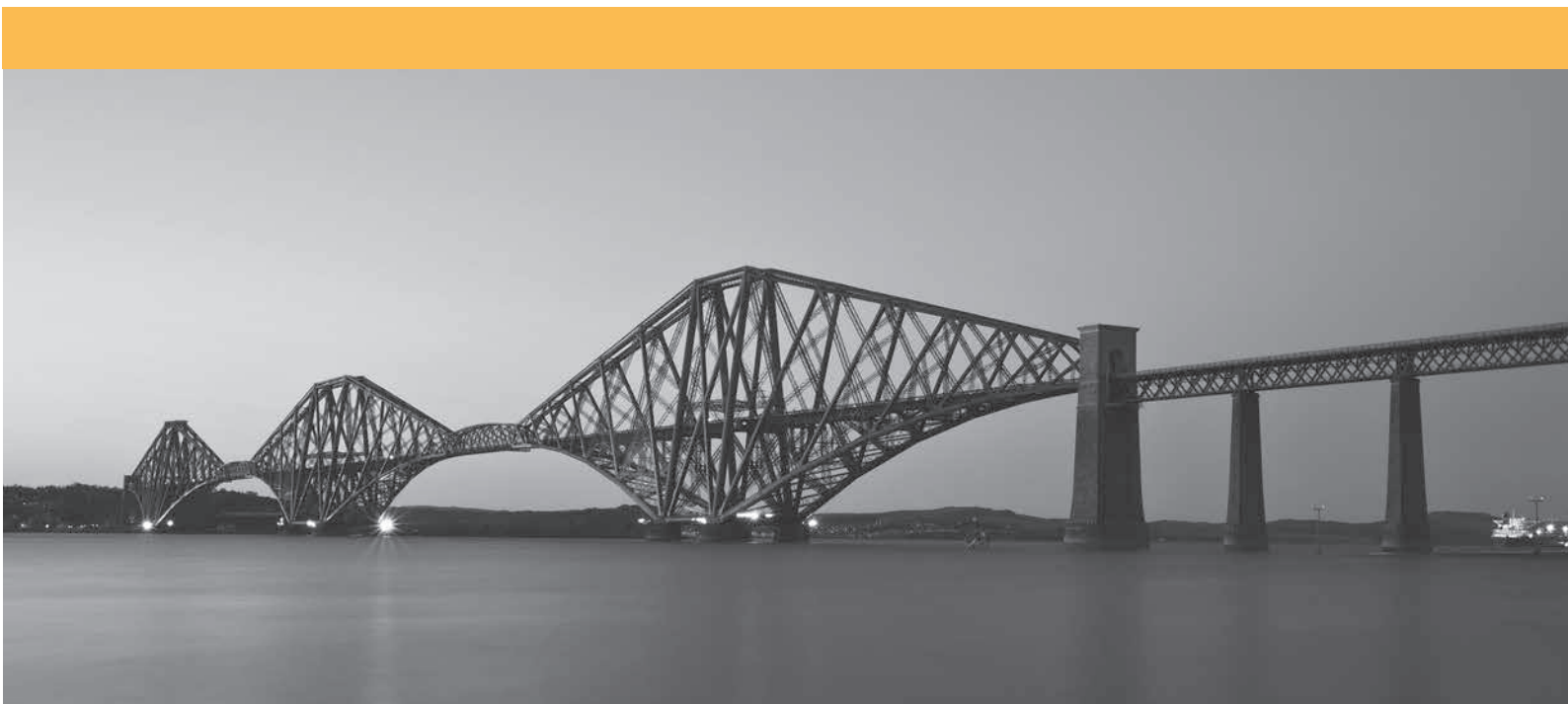
Allocation a special space in the exhibition area

List of participants

2 complimentary full delegate registrations

25% discount on the registration fees

Silver Sponsorship Package Cost ..... \$ 5.000 + vat





## Exhibition Package

The below given benefits will be provided to the exhibitors of The Istanbul Bridge Conference 2016;

Company branding together with a 100 words corporate message, sponsor contact details in conference brochure and at the conference web site with a hyperlink to the sponsor's corporate website

6m<sup>2</sup> exhibition space (3m x 2m) with table and 2 chairs

List of participants

2 complimentary full delegate registration

25% discount on the registration fees

Exhibition Package ..... 3.500.-USD + vat

Early Booking Discount till 15 January 2016  
3.000.-USD + vat



# ISTANBUL BRIDGE CONFERENCE

8 - 10 AUGUST 2016  
Hilton Hotel, İstanbul, Turkey

	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Exhibition Package
Usage of company branding on the Printed Materials	✓	✓	✓	
A complimentary full page advertisement in the conference program	✓			
Company branding together with a corporate message, contact details at the conference web site and a hyperlink to the sponsor's corporate website	300 words	200 words	100 words	50 words
Distribution of the company brochures to the participants with the conference materials	✓	✓		
Company branding displayed on sponsor recognition boards that will be arranged in prominent positions within the conference venue	✓	✓	✓	
Company branding integrated into the design of the backdrops at the main conference hall	✓	✓	✓	
Space in the exhibition area	✓	✓	✓	✓
List of participants	✓	✓	✓	✓
Complimentary full delegate registrations	4 pax	3 pax	2 pax	2 pax
Discount on the extra registrations	%25	%25	%25	%25
	\$ 10.000	\$ 7.500	\$ 5.000	\$ 3.500



# ISTANBUL BRIDGE CONFERENCE

8 - 10 AUGUST 2016  
Hilton Hotel, İstanbul, Turkey

## Conference Secretariat



**intercon**  
consultancy

Tel : 0.312.2101545

Faks : 0.312.4409525

[info@istanbulbridgeconference.org](mailto:info@istanbulbridgeconference.org)